Making WooCommerce Not So Scary
By: Scott Anderson

@GetCodeSmart GetCodeSmart.Com
This is supposed to be a happy occasion!
Things To Make Not So Scary

- Myself?
- What is E-Commerce?
- What is WooCommerce?
- What’s the point?
- Product Types
- Ways of Selling
- Payment Processors
- Questions

Followed By

- Making A Store from Scratch
- More questions?
Scott Anderson

5+ Years as Developer
3+ Years with WooCommerce

...Important Fact 3

...Important Fact 4

....Thinks He Knows what he’s talking about.

...Your still reading this?
What Is E-Commerce?
What Is E-Commerce?

e-commerce or ecommerce

[ee-kom-ers]

Examples  Word Origin
See more synonyms on Thesaurus.com

noun
1. business that is transacted by transferring data electronically, especially over the Internet.
What Is WooCommerce?
What Is WooCommerce?
What’s the Point?
Product Types

What are you selling?
Product Types: Physical Goods

- Time Pieces
- k-9s
- Socks
- Boe Ties
- Fezzes
- Tardi
- Sonic Sunglasses
Product Types: Digital Goods

- EBooks
- Online Courses
- Selling Plugins/Themes
- Your Mixtape (Digital Download)?
Ways of Selling

WooSUBSCRIPTIONS

WooCommerce Memberships
Payment Processors

Authorize.Net
- $25.00 / Month
- 2.9 % of Transaction + $0.30
- $69.99 Plugin

stripe
- $0.00 / Month
- 2.9 % of Transaction + $0.30
- Free Plugin

PayPal
- $0.00 / Month
- 2.9 % of Transaction + $0.30
- Free Plugin

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Questions?
Ready To Try It?

wpjax.showing.work

I'M SO EXCITED

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Questions?
Bye!

Now, go away or I shall taunt you a second time!