

A Halloween-themed background featuring a dark, misty landscape with a large, gnarled tree on the left, a full moon in the sky, and a haunted house in the distance. In the foreground, two glowing jack-o'-lanterns with carved faces are visible. The text is overlaid in white, centered on the image.

Making WooCommerce Not So Scary By: Scott Anderson



This is supposed to be a happy occasion!

Things To Make Not So Scary

- Myself?
- What is E-Commerce?
- What is WooCommerce?
- What's the point?
- Product Types
- Ways of Selling
- Payment Processors
- Questions

Followed By

- Making A Store from Scratch
- More questions?

Scott Anderson

5+ Years as Developer

3+ Years with WooCommerce

...Important Fact 3

...Important Fact 4

....Thinks He Knows what he's
talking about.

...Your still reading this?



What Is E-Commerce?



What Is E-Commerce?

e-commerce 

or **ecommerce**

[ee-kom-ers]

Spell

Syllables



[Examples](#) [Word Origin](#)

[See more synonyms on Thesaurus.com](#)

noun

1. business that is transacted by transferring data electronically, especially over the Internet.

What Is WooCommerce?



What Is WooCommerce?



What's the Point?

What's the Point?



A Halloween-themed background featuring a large white ghost silhouette in the center, a full moon in the sky, and two glowing jack-o'-lanterns in the bottom right corner. The scene is set in a dark, spooky landscape with a castle and a graveyard.

Product Types

What are you selling?

Product Types: Physical Goods

Time Pieces

k-9s

Socks

Boe Ties

Fezzes

Tardi

Sonic Sunglasses



Product Types: Digital Goods

EBooks

Online Courses

Selling Plugins/Themes

Your Mixtape(Digital Download)?





Ways of Selling

Woo SUBSCRIPTIONS

WooCommerce
Memberships

Payment Processors

Authorize.Net

\$25.00 / Month
2.9 % of Transaction + \$0.30
\$69.99 Plugin

stripe

\$0.00 / Month
2.9 % of Transaction + \$0.30
Free Plugin



PayPal

\$0.00 / Month
2.9 % of Transaction + \$0.30
Free Plugin



Questions?



Ready To Try It?

 wpjax.showing.work



Questions?

Bye!

