Making
WooCommerce Not
So Scary
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This is supposed to be a happy occasion!

Things To Make Not So Scary

- Myself?
- What is E-Commerce?
- What is WooCommerce?
- What's the point?
- Product Types
- Ways of Selling
- Payment Processors
- Questions

Followed By

- Making A Store from Scratch
- More questions?

Scott Anderson

5+ Years as Developer

3+ Years with WooCommerce

...Important Fact 3

...Important Fact 4

....Thinks He Knows what he's talking about.

...Your still reading this?

What Is E-Commerce?

What Is E-Commerce?

e-commerce

or **ecommerce**

Dictionary.com

[ee-kom-ers]

Spell Syllables

Examples Word Origin

See more synonyms on Thesaurus.com

noun

1. business that is transacted by transferring data electronically, especially over the Internet.

What Is WooCommerce?

What Is WooCommerce?

What's the Point?

What's the Point?

Product Types
What are you selling?
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Product Types: Physical Goods

Time Pieces
k-9s
Socks
Boe Ties
Fezzes
Tardi
Sonic Sunglasses

Product Types: Digital Goods

EBooks
Online Courses
Selling Plugins/Themes
Your Mixtape(Digital Download)?

Ways of Selling

WooCommerce Memberships

Payment Processors

Authorize.Net

$25.00 / Month
2.9 % of Transaction + $0.30
$69.99 Plugin

stripe

$0.00 / Month
2.9 % of Transaction + $0.30
Free Plugin

PayPal

$0.00 / Month
2.9 % of Transaction + $0.30
Free Plugin

Questions?

Ready To Try It?

wpjax.showing.work

Questions?

Bye!